



**GUERNSEY AWARDS FOR ACHIEVEMENT 2007 ARE PROUDLY LAUNCHED  
BY COMMERCE AND EMPLOYMENT**

**News Release**

**Embargoed until  
09.30 am on Thursday 13<sup>th</sup> September 2007**

The quest to discover Guernsey's greatest business and community success stories has once again begun with the official launch of the 2007 Guernsey Awards for Achievement at a breakfast reception held at Fermain Valley Hotel this morning. Industry heads, local politicians and previous winners attended the launch reception, the traditional "starting gun" of the Awards programme.

The Guernsey Awards for Achievement continue to thrive from year to year and are a true testimony of the commitment, by business and individuals alike, to the economic prosperity of Guernsey. Commerce and Employment Minister, Deputy Stuart Falla MBE addressed the breakfast audience "This is the beginning of an annual process that celebrates excellence within the Island's business and local communities. Companies taking part – not just those who win – find that entering the competition, and taking the time to objectively assess their business, its strengths and its strategic direction, is a particularly useful exercise."

The 2007 Guernsey Awards for Achievement sees the announcement of the Healthspan Group becoming the new sponsor of the Best Large Business Award. "Healthspan is very proud to be taking over from CI Traders as the sponsor of the Best Large Business Award for 2007 and to encourage other large businesses to enter the awards and showcase their achievements." said Derek Coates, Chief Executive.. "We are looking for a long and happy association with the Guernsey Industry Awards for Achievement, which has become more and more successful each year."

BWCI and NatWest, who respectively sponsor the Best Medium Business and the Best Small Business, join Healthspan as sponsors of the Best Business Awards. The winner of the Commerce and Employment Best Guernsey Business will be selected from the winners of each of the Best Small, Medium and Large Businesses.

Whilst business is a major part of the Guernsey Awards for Achievement, personal achievement is recognised in equal importance. The Specsavers Award for Lifetime Achievement continues to recognise "the unsung hero" – the individual who has worked selflessly and tirelessly throughout his or her life for the benefit of, and to the betterment of others. The importance of training and employee career development is the focus of the IOD-GTA University Centre Excellence in Training Award for the NP Group Silver Salver – an Award that continues to attract an ever higher number of entrants. The Guiton Group Ambassador of the Year Award completes the Awards line-up. It is a unique Award that recognises an individual (or individuals) who has gone the extra mile to promote Guernsey on a regional or indeed international level.

Continues ....

Continued / ...

Thursday 7<sup>th</sup> February 2008 will be the Guernsey Awards Gala Presentation Evening and is the Island's premier annual business and community event. Rothschild will once again sponsor the Champagne Reception and the formal dinner will be the stage for the announcement of the award winners and the keynote speaker sponsored by the Garenne Group.

For more information, brochures and nomination forms, please contact Alex Bridle, Senior Events Manager at CMA Events on 246700 or e-mail [alex.bridle@cma.guernsey.net](mailto:alex.bridle@cma.guernsey.net)

**Ends**